

The International Institute of Martial Arts, Inc.

Sensei Jeff Brown founded The International Institute of Martial Arts in 1990. The studio began with thirteen students and, by the end of the first year, it had grown to over sixty. In 1994, IIMA moved into a facility located at 346 E. Valley Parkway in Escondido where it became recognized for training world, national and local champions. IIMA outgrew this space and opened a new and larger location which offered a full-size kickboxing ring and academic tutoring center on W. El Norte Parkway in Escondido. Within the first two months, enrollment doubled. In January 2003, The International Institute of Martial Arts relocated to its current headquarters location at 456 East Mission Road in San Marcos. With nearly 20,000 square feet, with over 600 students, the headquarters offers four training rooms and wide variety of classes.



Sensei Brown has been inducted into the Martial Arts Hall of Fame three times for his extraordinary breaking ability, for his instructional abilities and also for his exceptional contribution to the martial arts through the integration of martial arts and after-school programs. He has been nominated for the 2007 IMAC World Championship Hall of Fame for excellence in teaching.

Michelle Brown received her Bachelor of Arts Degree in Elementary Education with a specialization in Language Arts from the University of Iowa in 1992. She received her Master's Degree in Special Education with an emphasis in Severe Affective Needs in 1993 at the University of Northern Colorado.

Mrs. Brown has taught for Youth Placement Agencies serving protection for abused and runaway children. She has worked in a special education inclusive high school setting and in a non-public middle and high school developing instructional strategies, enrichment activities and behavioral goals. She became a Winant Clayton volunteer in London, England for the Oxford House Arts and Education Department teaching Somali refugees and African/Bengali immigrants, creating units for British infant and junior schools, and directing art and history projects in regular and special needs schools. Additionally, she taught in a public middle school as the SED (Severe Emotionally Disabled) Special Day Class teacher.

Mrs. Brown has Elementary and Special Education teaching credentials (K-12) and is working towards an Administrative Credential. She carries a certification as an instructor for Crisis Prevention and Intervention and is currently a Leadership Studies Doctorate Student.

Mr. and Mrs. Brown are the proud parents of four children: Kai (2000), Brendan (2002), Katie (2004) and Sarah (2005).

Testimonials

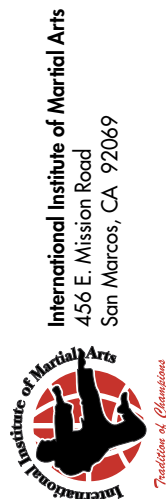
"Tyler's martial arts training is an investment in his future and his self-esteem, and that is priceless." — Okamura Family

"The instructors are all well-devoted to making sure the kids learn and improve. They really care about the kids." — Petrucci Family

"Josh's experience at IIMA has had a positive effect in his life. He has become more disciplined, confident and physically fit. What is most important is that he loves it and that the morals and values we strive to live by are 100% reinforced by all instructors." — Ferlet Family

Additional Features

- World Champion and Hall of Fame Instructors
- Largest headquarters facility in California!
- Wado Ryu, Tae Kwon Do, Aikido, Krav Maga, Kickboxing, Keichu Do, Karaho Kenpo and more!
- Ages 3+



International Institute of Martial Arts
456 E. Mission Road
San Marcos, CA 92069



A new generation of martial arts
emphasizing self-defense, fitness,
character development and academics!

To be the best...
Train with the best!



Serving North County:
San Marcos, Vista, Escondido, Oceanside

760-591-0456



World Team

The International Institute of Martial Arts' IMAC World Team consists of our top martial artists who demonstrate skill, dedication and leadership. The 2006 IIMA World Team was declared the most "winningest team" with over 20 World Title holders.

Weapons



Weapons classes are available for students who have completed weapons seminars. Weapons include: Bo, Sai, Kama, Tonfa, Sword.

Sparring



Point, full-contact and continuous sparring allows students the opportunity to coordinate their skills. This develops technical speed, agility and flexibility while establishing a sense of respect and good sportsmanship.

Self Defense



Our self-defense techniques have saved local children from abduction attempts and bullying situations. Self-defense is a key part of the IIMA curriculum (ages 3-adult). Seminars and motivational talks are available by appointment.

After School & Physical Education Programs

IIMA is the founder of the KidFit USA program and also provides programs for Kids College and the Escondido Police Athletic League. This is a valuable opportunity for students to get a taste of martial arts and a variety of other sports as they learn essential life skills to ensure their safety.



Birthday Parties



International Institute of Martial Arts hosts Birthday Parties! Includes cake, pizza, games, breaking, invitations, karate class and more!



Black Belt Club

Black Belt Club is a program for nominated elite students looking for a more serious commitment to training. Benefits include lower monthly rates, pro shop and tournament discounts, fun-filled events, additional classes/lessons and distinctive uniforms and patches.

Krav Maga

"Unlike most martial arts, Krav Maga is extremely effective for the street. Krav Maga is the real thing." – Bas Rutten (UFC Heavyweight Champion)

Krav Maga is the official self-defense and fighting system of the Israeli Defense Forces and U.S. law enforcement agencies. Krav Maga programs use cardio classes and sports conditioning techniques to burn fat and tone muscle while learning practical self-defense techniques.



Demo Team



The Demonstration Team consists of Black Belt Club students chosen to represent IIMA. Demonstrations are provided for street fairs, school festivals and other local events.



Academic Achievement Night

Academic Achievement Night is an evening for recognizing students with exceptional academic performance. Students are invited to receive a patch and certificate to honor their hard work. This is accompanied by a pizza party for all of



the students and their families. Academic Achievement Night takes place every 4-6 months.